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Occupational Employment and Wages in Charlotte-Gastonia-Rock Hill – May 2014

Workers in the Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area had an average (mean) hourly wage of \$23.22 in May 2014, about 2 percent above the nationwide average of \$22.71, according to the U.S. Bureau of Labor Statistics. Regional Commissioner Janet S. Rankin noted that, after testing for statistical significance, wages in the local area were higher than their respective national averages in 4 of the 22 major occupational groups, including sales and related; and business and financial operations. Nine groups had significantly lower wages than their respective national averages, including construction and extraction; education, training, and library; and building and grounds cleaning and maintenance.

When compared to the nationwide distribution, local employment was more highly concentrated in 6 of the 22 occupational groups, including sales and related; business and financial operations; and transportation and material moving. Conversely, 13 groups had employment shares significantly below their national representation, including education, training, and library; personal care and service; and healthcare practitioners and technical. (See [table A](#) and [box note](#) at end of release.)

Table A. Occupational employment and wages by major occupational group, United States and the Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area, and measures of statistical significance, May 2014

Major occupational group	Percent of total employment		Mean hourly wage		Percent difference ⁽¹⁾
	United States	Charlotte	United States	Charlotte	
Total, all occupations	100.0%	100.0%	\$22.71	\$23.22*	2
Management	5.0	5.6*	54.08	60.21*	11
Business and financial operations	5.1	6.5*	34.81	36.59*	5
Computer and mathematical	2.8	3.8*	40.37	40.60	1
Architecture and engineering	1.8	1.5*	39.19	36.09*	-8
Life, physical, and social science	0.8	0.4*	33.69	30.98*	-8
Community and social services	1.4	1.1*	21.79	21.20	-3
Legal	0.8	0.8	48.61	44.57	-8
Education, training, and library	6.2	5.0*	25.10	20.64*	-18
Arts, design, entertainment, sports, and media	1.3	1.2*	26.82	23.87*	-11
Healthcare practitioner and technical	5.8	5.2*	36.54	36.89	1
Healthcare support	2.9	2.5*	13.86	12.40*	-11
Protective service	2.4	2.8*	21.14	17.07*	-19
Food preparation and serving related	9.1	8.8*	10.57	10.24*	-3
Building and grounds cleaning and maintenance	3.2	2.6*	12.68	11.12*	-12
Personal care and service	3.1	2.4*	12.01	11.68	-3
Sales and related	10.5	12.2*	18.59	21.17*	14
Office and administrative support	16.0	16.1	17.08	17.12	0
Farming, fishing, and forestry	0.3	0.1*	12.09	13.82*	14

Note: See footnotes at end of table.

Table A. Occupational employment and wages by major occupational group, United States and the Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area, and measures of statistical significance, May 2014 - Continued

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	Charlotte	United States	Charlotte	Percent difference ⁽¹⁾
Construction and extraction.....	3.9	3.3*	22.40	18.11*	-19
Installation, maintenance, and repair	3.9	3.9	21.74	21.65	0
Production	6.6	6.3*	17.06	16.88	-1
Transportation and material moving	6.8	7.8*	16.57	16.92	2

Footnotes:

(1) A positive percent difference measures how much the mean wage in Charlotte is above the national mean wage, while a negative difference reflects a lower wage.

* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

One occupational group—business and financial operations—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. Charlotte-Gastonia-Rock Hill had 58,980 jobs in business and financial operations, accounting for 6.5 percent of local area employment, significantly higher than the 5.1-percent share nationally. The average hourly wage for this occupational group locally was \$36.59, significantly above the national wage of \$34.81.

Some of the largest detailed occupations within the business and financial operations group included accountants and auditors (10,310), management analysts (4,740), and loan officers (4,580). Among the higher paying jobs were personal financial advisors and financial analysts, with mean hourly wages of \$54.25 and \$45.71, respectively. At the lower end of the wage scale were meeting, convention, and event planners (\$24.19) and credit counselors (\$25.04). (Detailed occupational data for business and financial operations are presented in [table 1](#); for a complete listing of detailed occupations available go to www.bls.gov/oes/2014/may/oes_16740.htm.)

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1](#).) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area, above-average concentrations of employment were found in some of the occupations within the business and financial operations group. For instance, credit analysts were employed at 3.2 times the national rate in Charlotte, and financial analysts, at 2.3 times the U.S. average. On the other hand, claims adjusters, examiners, and investigators had a location quotient of 1.0 in Charlotte, indicating that this particular occupation’s local and national employment shares were similar.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the North Carolina Department of Commerce.

Note

A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with the ability to make confident statements about a universe based on a sample. It is entirely possible that a large difference between two values is not significantly different statistically, while a small difference is, since both the size and heterogeneity of the sample affect the relative error of the data being tested.

Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. Guam, Puerto Rico, and the Virgin Islands are also surveyed, but their data are not included in the national estimates. OES estimates are constructed from a sample of about 1.2 million establishments. Forms are mailed to approximately 200,000 sampled establishments in May and November each year. May 2014 estimates are based on responses from six semiannual panels collected over a 3-year period: May 2014, November 2013, May 2013, November 2012, May 2012, and November 2011. The overall national response rate for the six panels is 74.3 percent based on establishments and 70.5 percent based on weighted sampled employment. The unweighted employment of sampled establishments across all six semiannual panels represents approximately 57.1 percent of total national employment. (Response rates are slightly lower for these estimates due to the federal shutdown in October 2013.) The sample in the Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area included 6,009 establishments with a response rate of 82 percent. For more information about OES concepts and methodology, go to www.bls.gov/news.release/ocwage.tn.htm.

The OES survey provides estimates of employment and hourly and annual wages for wage and salary workers in 22 major occupational groups and 821 detailed occupations for the nation, states, metropolitan statistical areas, metropolitan divisions, and nonmetropolitan areas. In addition, employment and wage estimates for 94 minor groups and 458 broad occupations are available in the national data. OES data by state and metropolitan/nonmetropolitan area are available from www.bls.gov/oes/current/oessrcst.htm and www.bls.gov/oes/current/oessrcma.htm, respectively.

The May 2014 OES estimates are based on the 2010 Standard Occupational Classification (SOC) system and the 2012 North American Industry Classification System (NAICS). Information about the 2010 SOC is available on the BLS website at www.bls.gov/soc and information about the 2012 NAICS is available at www.bls.gov/bls/naics.htm.

Area definitions

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **Charlotte-Gastonia-Rock Hill, N.C. Metropolitan Statistical Area** includes Anson, Cabarrus, Gaston, Mecklenburg, and Union Counties of North Carolina, and York County of South Carolina.

Additional information

OES data are available on our regional web page at www.bls.gov/regions/southeast. Answers to frequently asked questions about the OES data are available at www.bls.gov/oes/oes_ques.htm. Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at www.bls.gov/oes/2014/may/methods_statement.pdf.

Information in this release will be made available to sensory impaired individuals upon request. Voice phone: 202-691-5200; Federal Relay Service: 800-877-8339.

Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, Charlotte-Gastonia-Rock Hill Metropolitan Statistical Area, May 2014

Occupation ⁽¹⁾	Employment		Mean wages	
	Level ⁽²⁾	Location quotient ⁽³⁾	Hourly	Annual ⁽⁴⁾
Business and Financial Operations Occupations.....	58,980	1.3	\$36.59	\$76,100
Agents and Business Managers of Artists, Performers, and Athletes.....	150	1.9	31.02	64,510
Buyers and Purchasing Agents, Farm Products.....	100	1.4	26.72	55,570
Wholesale and Retail Buyers, Except Farm Products	790	1.1	28.10	58,440
Purchasing Agents, Except Wholesale, Retail, and Farm Products.....	1,700	0.9	29.54	61,440
Claims Adjusters, Examiners, and Investigators	1,830	1.0	32.21	67,000
Insurance Appraisers, Auto Damage.....	80	0.8	26.39	54,880
Compliance Officers	1,440	0.9	31.85	66,250
Cost Estimators	1,450	1.0	29.92	62,240
Human Resources Specialists	3,940	1.3	30.00	62,410
Labor Relations Specialists	240	0.5	26.35	54,810
Logisticians.....	670	0.8	32.54	67,690
Management Analysts	4,740	1.2	43.27	90,010
Meeting, Convention, and Event Planners.....	440	0.8	24.19	50,320
Fundraisers	260	0.7	25.57	53,180
Compensation, Benefits, and Job Analysis Specialists...	560	1.0	32.43	67,460
Training and Development Specialists	1,920	1.2	31.14	64,780
Market Research Analysts and Marketing Specialists	4,010	1.3	33.70	70,100
Business Operations Specialists, All Other	6,670	1.1	34.84	72,460
Accountants and Auditors.....	10,310	1.3	36.72	76,390
Appraisers and Assessors of Real Estate	530	1.2	29.06	60,440
Budget Analysts.....	130	0.3	33.73	70,150
Credit Analysts	1,480	3.2	45.17	93,950
Financial Analysts.....	4,000	2.3	45.71	95,080
Personal Financial Advisors	2,540	1.9	54.25	112,840
Insurance Underwriters	1,350	2.2	42.69	88,790
Financial Examiners	890	3.6	42.80	89,030
Credit Counselors.....	170	0.8	25.04	52,090
Loan Officers	4,580	2.3	34.54	71,850
Tax Examiners and Collectors, and Revenue Agents	270	0.6	27.55	57,300
Tax Preparers	520	1.1	26.18	54,460
Financial Specialists, All Other	1,250	1.3	39.44	82,040

Footnotes:

(1) For a complete listing of all detailed occupations in Charlotte-Gastonia-Rock Hill, NC-SC, see www.bls.gov/oes/current/oes_16740.htm

(2) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(3) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

(4) Annual wages have been calculated by multiplying the hourly mean wage by a 'year-round, full-time' hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.